# Classical TRIZ and OTSM applied scientific theories

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### Content

- Motivation
- Structure of an applied scientific theory
- Why OTSM has a Fractal Model of a problem solving process
- OTSM Network of problems

# Motivation

What was happening 27 years ago and why we need it now

# Years 1979-80: is it a theory?

- My first acquaintance with TRIZ: good technique, but why the word THEORY in its name?
- What is a theory? What is a scientific theory? What is an applied scientific theory? Encyclopedias, dictionaries, discussion in journals, conferences with colleagues and opponents.
- Conclusion:
   There is not clear and commonly recognized definition of what is an applied scientific theory.
- To study and understand TRIZ deeper I need my own definitions based on the research was done in literature
- Plus direct communication with the Author and his manuscripts.

# Why definition could be useful

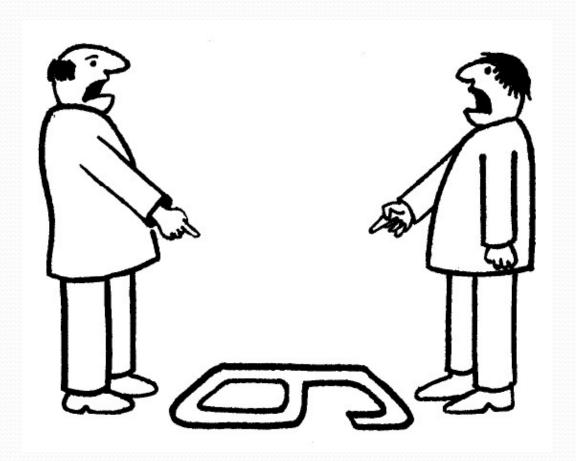
- Contradiction: Definition usually helpful to understand deeply the subject to be studied and communication about it. But each word create mental inertia and misinterpretation that prevent good communication and isolate subject form other world.
- Definition should be clear and should be fuzzy in order to study and communicate efficiently.
- One of TRIZ typical Solution Dynamisation:
   Use Classical TRIZ SYSTEM OPERATOR (SO):
  - **ZOOM IN:** to make specific clear but general fuzzy.
  - **ZOOM OUT:** to make general clear but specificity fuzzy.

# System Operator (SO) - Multi Screen schema of powerful thinking

- SO is a dynamic instrument to study certain subject in,
   at least, three dimensions:
  - Various **Hierarchy** Schemas (Sub-Dimensions) to study relationships between elements of the world.
  - Various **Time** Sub-Dimensions to study elements and their relationships as in the process of their changes in various processes (historical time, product life time, product working cycle etc.) with various speed, acceleration etc.
  - Various Anti-systems Environment, Components, People etc. Anti-system is a source of conflicts and challenge, provoke evolution of any Elements of the world.

## OTSM Axiom of models

Root-Cause of many Disagreements



Everybody describe their perception about something from their own standing point.

# Why today we have to study TRIZ and OTSM as a theories useful for practice but not just as set of various techniques?

- Stage of TRIZ evolution according G. Altshuller:
  - Technique for inventing new things and
     NON TYPICAL problem solving (40-50s)
  - Set of the techniques and **heuristics** (50-60s)
  - Algorithm of using the set of the techniques (60-70s)
  - **The Theory** for creating new techniques and algorithms (70-80s).
  - The General Theory to manage complex interdisciplinary problem solving process to achieve the Worthy Goal: Problem management of the whole interdisciplinary process instead of troubleshooting solving one by one some of most painful problems (started in 1974-1976 ... first draft 1997....).
    - Examples, complex interdisciplinary :
      - (1) Strategy for life (Strategy for individual);
      - (2) Sustainable Region Development (strategy for region);
      - (3) Company of Sustainable Innovation (Strategy for Business);
      - (4) Sustainable Research Center (Strategy for research organization); etc.

# Structure of an applied scientific theory

Model of an applied scientific theory

How the model was used study Classical TRIZ and create
OTSM (Russian Acronym proposed by G. Altshuller for
further development of Classical TRIZ

# of an applied scientific theory for study existing and create new ones.

- A Key Problem to be solved by the theory.
- Key Assumptions were done to solve the problem or to answer the Question – axioms, postulates, paradigms.
- **Key Models** that is used by the theory in order to create instruments for practical needs.
- **System of Instruments** that could be applied for practical needs and obtain satisfactory results.

Comments: Please keep in mind SO of Classical TRIZ and S-curve, as well as the Laws of system evolution. Theory evolve the same way. "Today" is just a single moment between "Past" and "Future".

# Why a Non-Typical (Creative) Problem appear?

...The problems that exist in the world today cannot be solved by the level of thinking that created them...

attributed to Albert Einstein

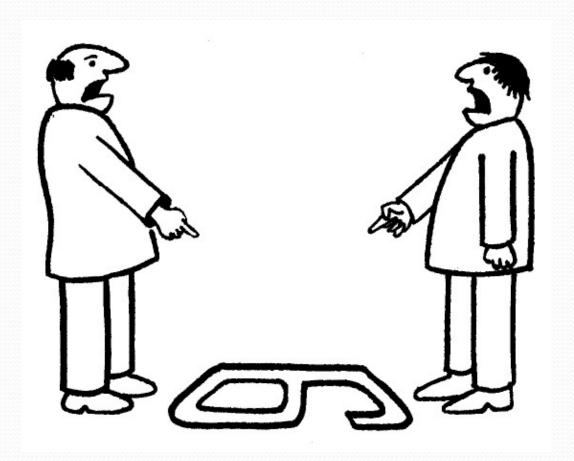
#### WANTED!

1. New thinking technology for non typical problem solving process.

2. Dynamic self evolving mind is required to survive in the world of accelerated rapid changes..

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# Key Problems

#### **Classical TRIZ**

 How could be decreased an amount of useless trials and errors during solving non typical problem but not degrade quality of an obtained conceptual solution?

#### **OTSM**

- How should be organized domain free, universal instrument for problems solving that could be efficiently applied for various non typical problem situations to obtain useful for practice satisfactory solution that is useful for practice.
- The contradiction underlining the problem: Instrument should be general to be universal and should be specific to be useful for practice.

## Key Assumptions

#### **Classical TRIZ**

- Objective Laws of engineering system evolution do exist and could be used for problem solving.
- **Contradiction** show the root of problem. It should be disclosed and resolved.
- **Specific Situation** provide us with recourses that should be used to solve a problem.

#### **OTSM**

- Axiom of Models are used during thinking process.
   Problem arise when typical, traditional models could not be used and should be changed.
- Group 1: Axioms on thinking process.
- Group 2: Axioms on World Vision

The assumptions come from research and study historical facts, as well as from study of using Instruments of Classical TRIZ and OTSM.

### Key Models OTSM

• System Operator instrument to describe components of a problem situation.

Classical TRIZ

- Classical TRIZ Model of Problem Solving Process dedicated to develop and organize other problem solving instruments into whole system efficient for solving problem and develop thinking skills further.
  - "Tongs" Model
  - "Hill" model
  - "Parallel" model

- ENV Fractal model is a tool to describe components of a problem situation and harmonize relationships between various instruments for problem solving: ENV Element, Name of property, Value of the property.
- OTSM Fractal Model of Problem Solving Process dedicated to manage a problem solving process and harmonize application of <u>various</u> (not only TRIZ based) instruments.

# The Key Instruments

#### **Classical TRIZ**

#### For Typical Problems:

- Standards
- Pointers of Effects
- Mechanisms of Convergence
- And may other techniques.
   Some of them described briefly in the book TRIZ: History of the instruments by Natalia and Alexander Narbut.
   (see www.jlproj.org)

#### • For Non Typical Problems:

ARIZ

#### **OTSM**

- For small Problem situations (dozen of sub-problems):
  - New Problem Technology
  - Typical Solution Technology
  - Contradiction Technology
  - Problem flow Technology
- For complex problems (hundreds sub-problems)
  - Problem Flow Networks Approach
    - Network of problems
    - Network of Contradictions (!!!!)
    - Network of Parameters (specific)
    - Network of parameters (general)

OTSM-TRIZ toolbox is an "Intellectual Lego". It gives user new level of creativity and degree of freedom

# Why OTSM has a Fractal Model of a problem solving process?

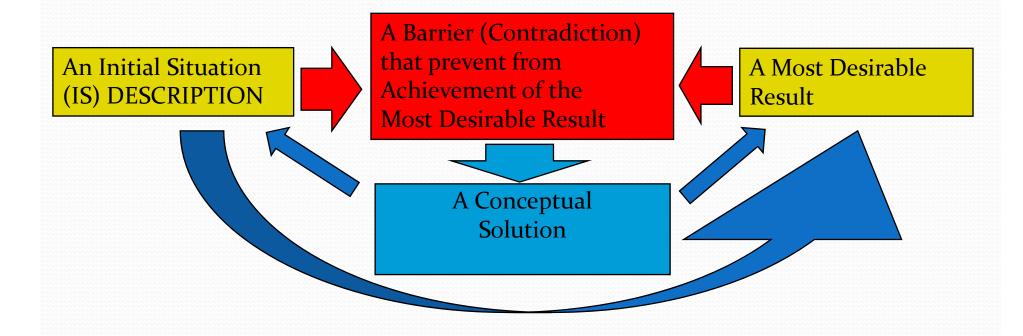
- 1. ARIZ the key instrument of Classical TRIZ.
- 2. Evolution of Classical TRIZ model of problem solving process.
- 3. OTSM Fractal model of problem solving process.
- 4. OTSM based Problem Flow Networks approach the key instrument of OTSM.

ARIZ is a multi-screen schema of powerful thinking presented as a line....

G. Altshuller

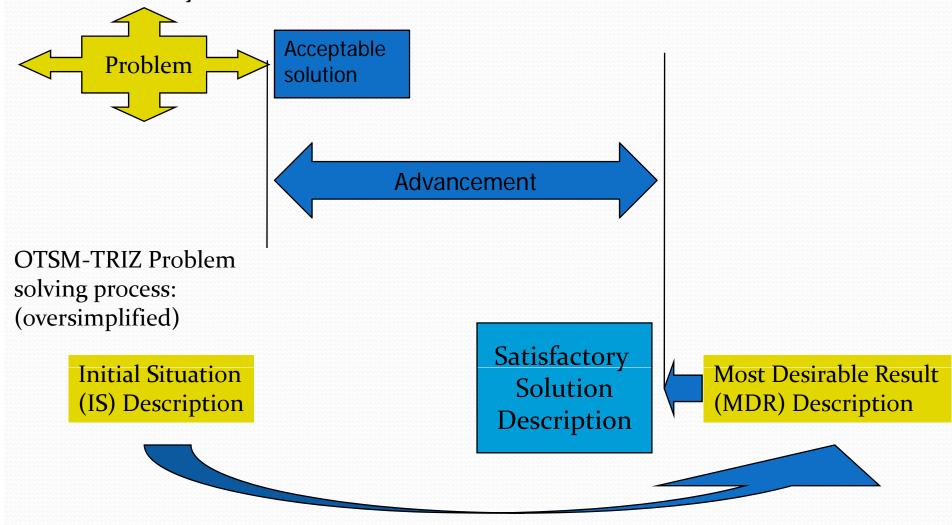
## Classical TRIZ Schema of Powerful Thinking Anti-System that challenge Hierarchy evolution of anti the system Super Sys Sub Time **Past** Present **Future**

#### Classical TRIZ Problem Solving Process: "Tongs" Model

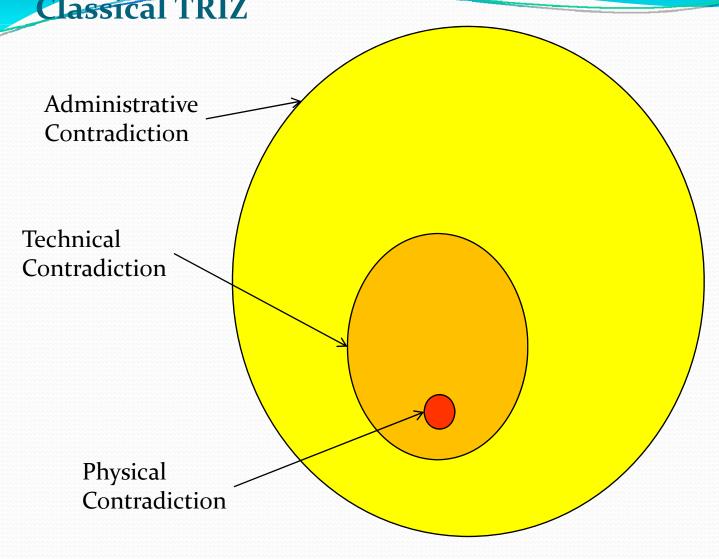


# "Tongs" model make OTSM-TRIZ instruments efficient?

Typical stereotype on problem solving: Generate as many ideas in different direction!!!

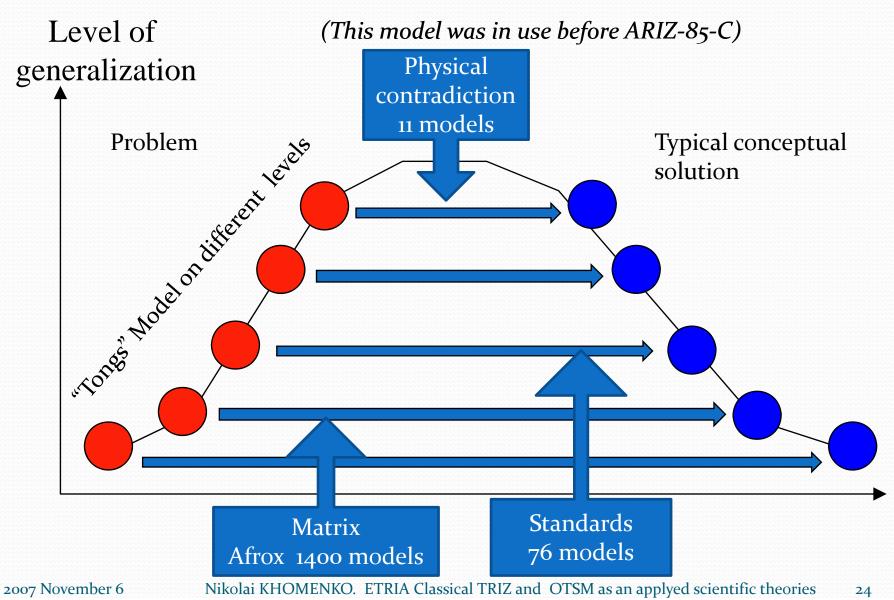


# Discover the core of the problem Classical TRIZ



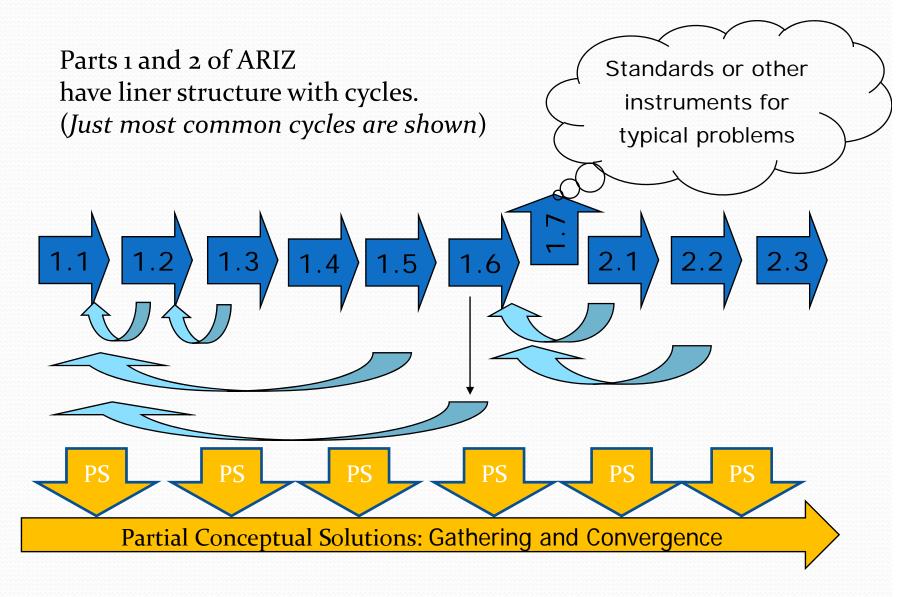
# Classical TRIZ problem solving process:

#### "Hill" model



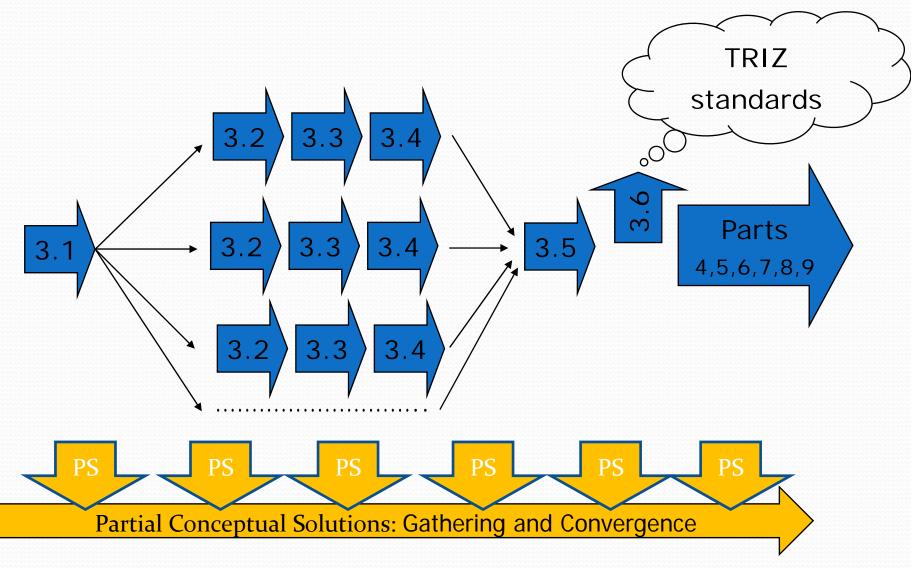
#### Classical TRIZ Problem Solving Process: Parallel Model

(Classical TRIZ problem solving Model since ARIZ-85-C)



#### Classical TRIZ Problem Solving Process: Parallel Model

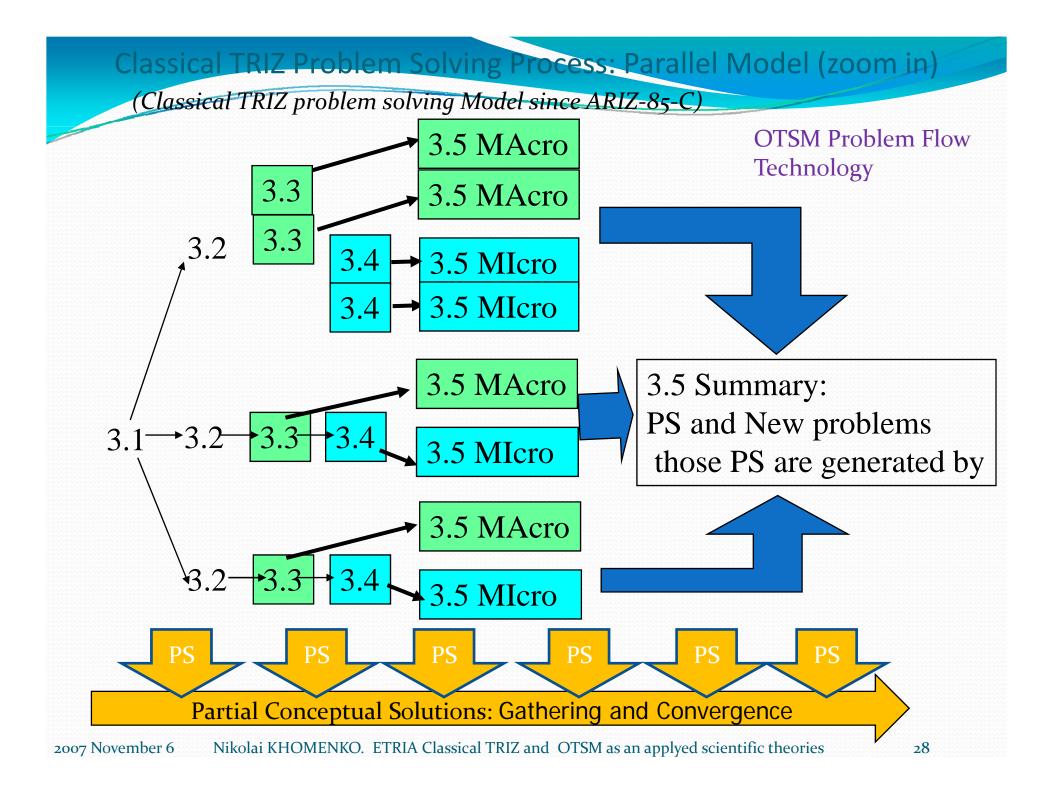
(Classical TRIZ problem solving Model since ARIZ-85-C)



Today we will focus only on most important OTSM Contradiction Technology which is based on Altshuller's ARIZ. It is a component of all others OTSM Technologies

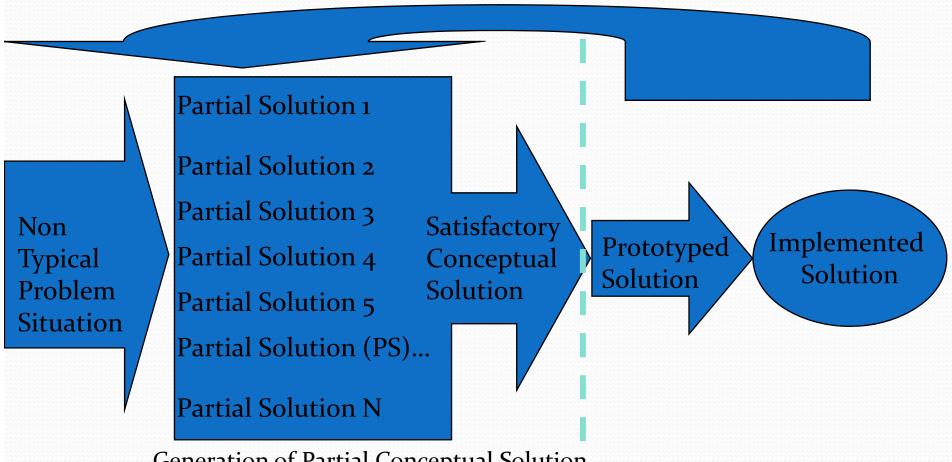
Problem

Solution "YES" "YES" "YES" "YES" "New Problem" technology "NO" "NO" "Typical solutions" technology "NO" "Contradiction" Technology "NO" For Non Typical problems "Problems Flow" Technology



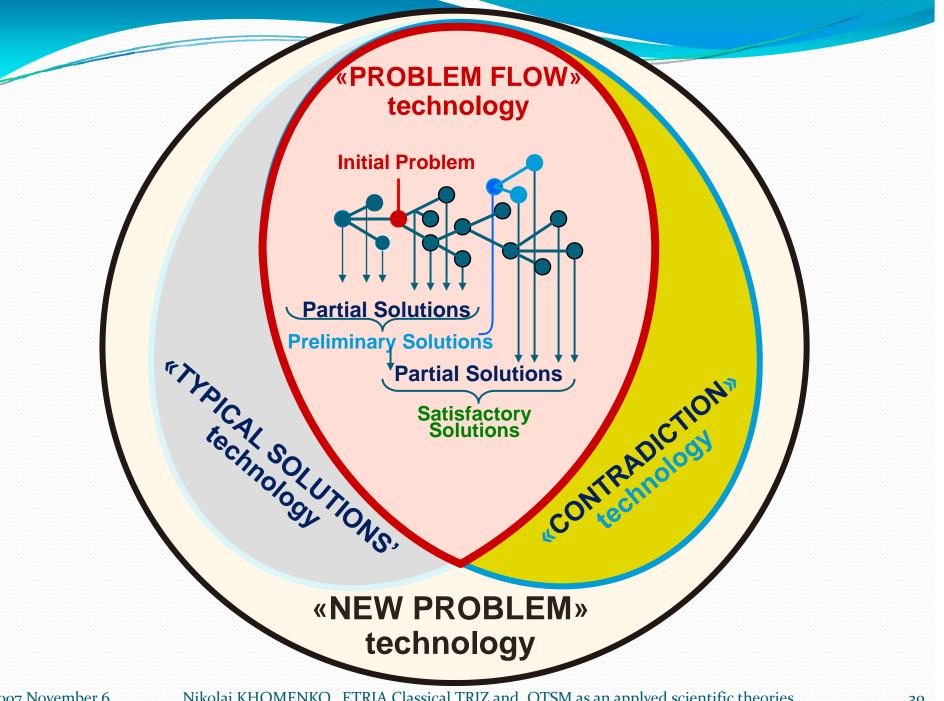
#### OTSM-TRIZ problem solving process:

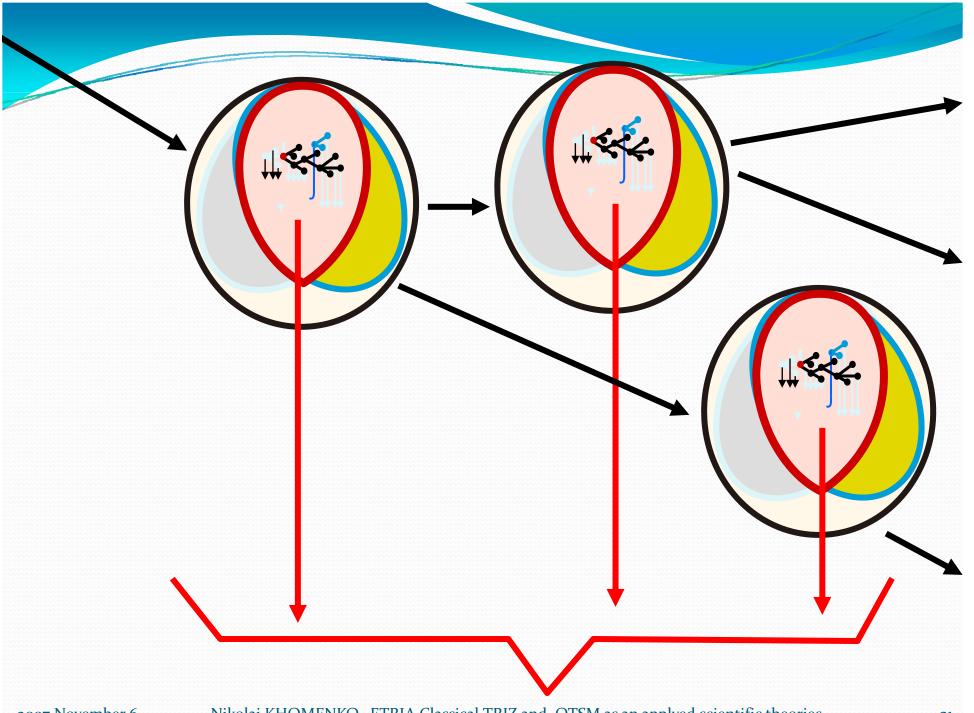
Convergence of Partial solutions into Satisfactory Conceptual solution



Generation of Partial Conceptual Solution based on Typical solutions And Convergence of the Partial Solutions into Satisfactory Conceptual Solution

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# Strategic results to garbage trash

- 1. Solution for "Today" often accepted by low and meddle level management.
- 2. Solution for "Tomorrow" "fifty-fifty" to the garbage trash by middle level management.
- 3. Solutions for "Future" strategic potential of the organization always to garbage trash by middle management

OTSM Problem Flow Networks approach has even better potential but ... "new" dream of Blue Ocean is more then 20 years old as well as TRIZ tool for that....

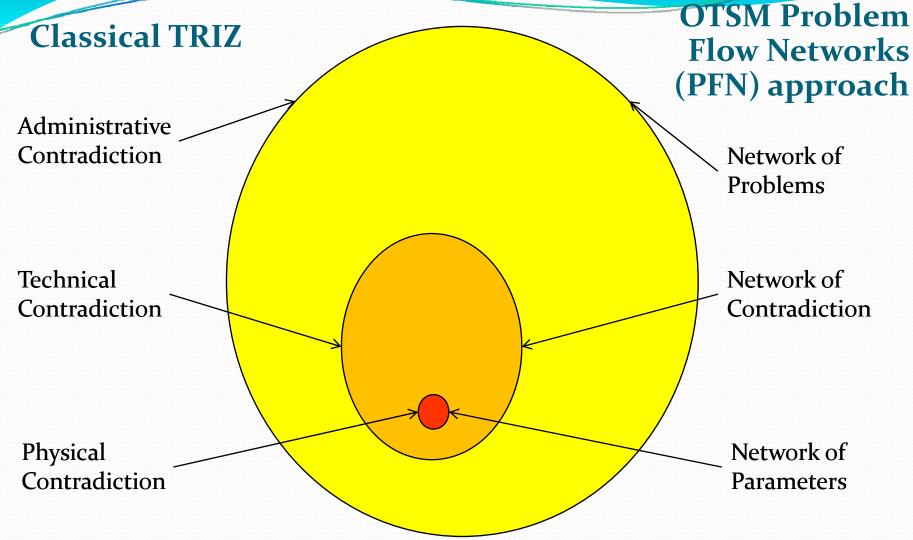
# OTSM based Problem Flow Networks approach

ARIZ

is a system integrator for Classical TRIZ Toolbox.

Problem Flow Networks (PFN) is a system integrator for OTSM toolbox

## Discover the core of



OTSM Problem Flow Networks approach is devoted to handle complex interdisciplinary problem situations (dozens and hundreds problems). However it work for less complex problem as well Nikolai KHOMENKO. ETRIA Classical TRIZ and OTSM as an applyed scientific

theories

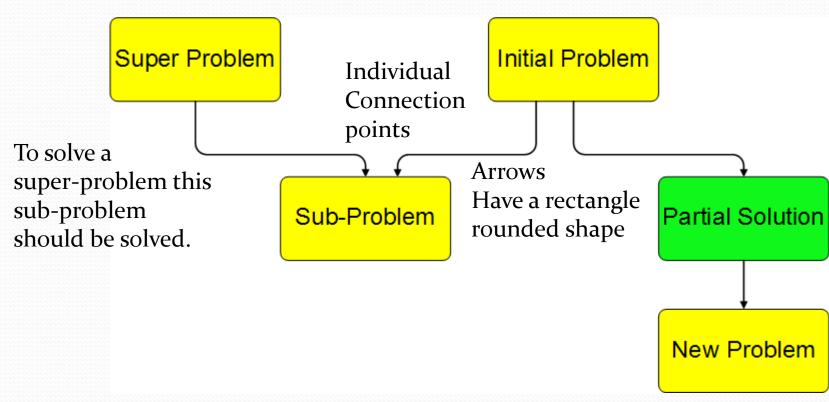
# OTSM Network of Problems

What is the right problem to be solved? To solve or not to solve? – this is the question....

Some examples of formal topology that is helpful to analyze complex and not so complex problem situation to narrow research area for contradiction and parameters networks.

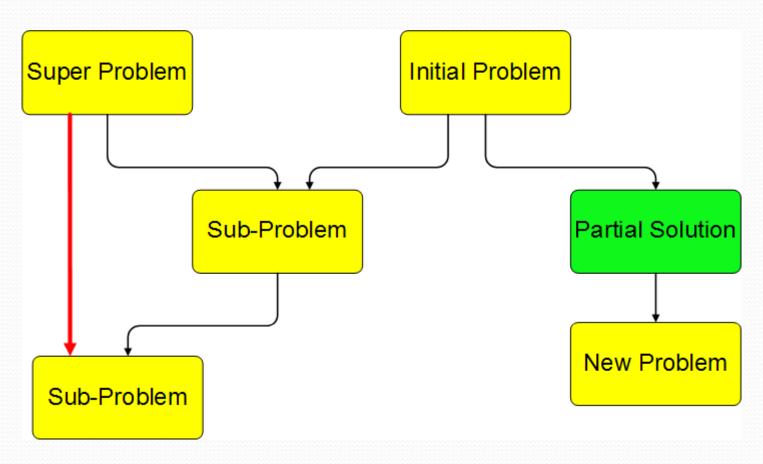
## Example of a Network of problem

Super-Problem node and Initial Problem node are goals of the problem solving process



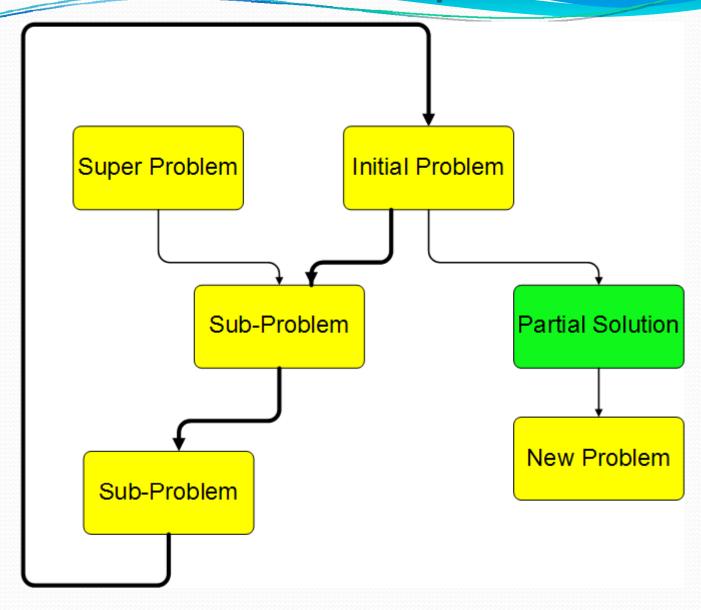
To solve a problem a partial solution could be used but this generate another problem.

# Special attention topology: Short cut

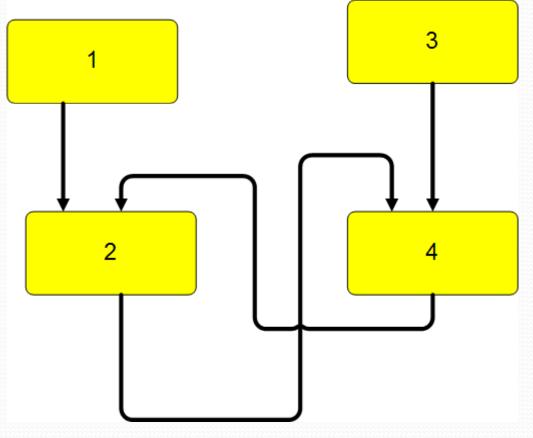


Short cut arrow are not allowed mostly. However special analysis is required.

## Closed loop



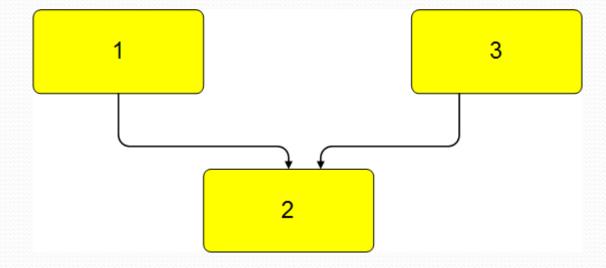
## Cross-Closed loop



Problems 2 and 4 should be solved in order to solve Problem 1. In order to solve problem 3 should be solved problems 4 and 2. However, to solve Problem 2 it is necessary to solve Problem 4 and vise versa.

This kind of closed loops for real life problem situation was discovered in the course of developing network of problems for a scientific research planning.

# Special attention topology: Bottle Neck



# Thank you for your attention!

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